

The **HERSHEY'S** **kirtsy**™ Party Alertsy

THURSDAY

PRE BLOGHER LUNCHEON

THURSDAY, 12:30 P.M. - 3:00 P.M.
DICK'S LAST RESORT, 315 N. DEARBORN STREET

The Blissdom crowd will be gathering to get psyched up for the big event. Your friends are their friends. Seating for up to 300 people. No sponsor -- so plan on ordering off the menu. Everyone is invited!

SOCIAL LUXE LOUNGE

THURSDAY, 3:00 P.M. - 8:00 P.M.
MONARCH PENTHOUSE, HYATT REGENCY, 151 EAST WACKER DR.

RSVP for this pampering party to kickoff your conference weekend. Be there if you love luxe. And be there for the announcement of the Social Luxe Blog Awards. Sponsored by Swiffer.

PEOPLE'S PARTY

THURSDAY, 8:30 P.M. - 11:30 P.M.
SHERATON CHICAGO X ("TEN")

Everyone's invited to this crazy, happy, festival of crazy happiness. You won't want to miss. Sponsored by Sprout.

ROOM 704 PARTY

THURSDAY, 10:30 P.M. - 12:30 A.M.
SHERATON CHICAGO JAVA EAST ROOM (LOBBY LEVEL)

Close out the night with the new bffs you met at the airport. No official rsvp form, but let the hosts know you're coming by leaving a comment here: <http://room704.us/party/> Multiple Sponsors.

FRIDAY

BLOGHER RECEPTION

FRIDAY, 6:30 P.M. - 8:30 P.M.
LOCATION: TBA

For registered BlogHer attendees. A great networking event. Plan on handing out business cards. And plan to look hot and/or spiffy depending on your business model. :)

EA SUMMER IN THE CITY PARTY

FRIDAY, 7:00 P.M. - 10:00 P.M.
HOUSE OF BLUES, 329 N. DEARBORN ST

Electronic Arts invites you to their Gaming Lounge to mix, mingle and check out games your whole family will love. They'll be serving up great food, drinks and wireless internet! To save your spot, please rsvp.

TYPE-A MOMFLUENCE PARTY

FRIDAY, 9:00 P.M. - TILL IT ENDS
SHERATON CHICAGO COLUMBUS ROOM

It's the biggest sitewarming party ever — Woot! If these hosts know how to party in Chicago like they know how to party on twitter, this is sure to be a blowout. Sponsored by HP.

MOMMY NEEDS A COCKTAIL PARTY

FRIDAY, 9:00 P.M. - MIDNIGHT
SHERATON CHICAGO BALLROOM 5

Oh, it's on. Martinis, chocolate fountains, cocktail demonstrations and a wine bar. There are rumors of swag, prizes for the best pictures taken at the party and prizes for the most hilarious tweets.

SATURDAY

BLOGHER COCKTAIL PARTY

SATURDAY, 6:00 P.M. - 8:00 P.M.
LOCATION: TBA

Open to registered BlogHer attendees, this event will be your last chance to kiss your blog friends goodbye IRL before everyone goes their separate ways (go their separate ways = go to after parties).

SHUTTER SISTERS PAJAMA PARTY

SATURDAY, 8:00 P.M. - 10:00 P.M.
SHERATON CHICAGO ROOM TBA

Come join the late night fun in The Shutter Suite at the Shutter Sisters' Pajama Party. Treats and sweets will be provided. Now all you have to do is find some fabulous pajamas to wear.

BOWLHER LUCKY STRIKE PARTY

SATURDAY, 8:00 P.M. - MIDNIGHT
LUCKY STRIKE BOWLING LANES, 322 E. ILLINOIS ST.

Drop by Lucky Strike for a little bowling, a little music, a little dancin' and some killer swag. Everyone is welcome - RSVP here. (P.S. Just don't tell the fire marshall.) Presented by One2One Network, Collective Bias and GNO.

CHEEZEBURGHER PARTY

SATURDAY, 10:00 P.M.
SOMEWHERE IN THE SHERATON

A group of blogger friends decided to throw an impromptu hotel room party involving cheeseburgers, bags on heads and fun at BlogHer in 2007, and a tradition was born. @cheeseburgHerz on twitter for location updates.

Find Suites and Not-Just-Party-Events on Page Two.

This info is current as of 7/20/09. When we hear about changes, we'll update this pdf. Find the most current party info and the most current version of this pdf at www.kirtsy.com/partyguide.php

QUEEROSPHERE AT THE CRIMSON LOUNGE

FRIDAY, 8:30 P.M.
HOTEL SAX. 333 N. DEARBORN, CHICAGO

Celebrating the queer voice in the blogosphere, this event welcomes GLBTQ attendees, Chicago's queer social media divas and allies alike. RSVP to be in on the door prize of a sweet cruise for two!

BLOGALICIOUS: THE LUSH EXPERIENCE

FRIDAY, 9:00 P.M. - MIDNIGHT
LUSH COSMETICS, MACY'S WATERTOWER, MAGNIFICENT MILE

A private party with luxurious treatments, scrumptious hors d'oeuvres, swank cocktails, goodie bags and more. Your Lush Experience will include, complimentary facials, hand massages, and foot baths.

MAMAPOPROCKS!

FRIDAY, 9:00 P.M. - 1:00 A.M.
SHERATON CHICAGO MICHIGAN A & B ROOMS

"The most awesometastic and glitterlicious party of the year" — that's how the site describes it. And there's really nothing else to say. Sponsored by Dove, Typepad/SixApart, Federated Media, bTrendie and Yahoo!.

SUITES

SHUTTER SISTERS SUITE

FRIDAY, 11:45 A.M. - 6:30 P.M.
SATURDAY, 8:30 A.M. - 5:00 P.M.
SHERATON TOWERS, ROOM #TBA

The Shutter Sisters have all sorts of sweet things up their sleeves for all of the shutterbugs out there including Create-It-Stations in celebration of the Picture Hope project, cool product demos, awesome giveaways, sweets and just plain good company! Updates here: <http://shuttersisters.com>

BRAND ABOUT TOWN SUITE

FRIDAY, 8:00 A.M. - 6:30 P.M.
SATURDAY, 9:00 A.M. - 6:30 P.M.
SHERATON TOWERS, ROOM #TBA

The Brand About Town ladies invite you to drop by their suite to take a break, have a chat and enjoy a snack. While you're there, you can learn about their word-of-mouth advocacy programs. Before you leave, make sure you pick up your free Gap 'Born To Blog' t-shirt while supplies last!

MAMA'S TEATIME & BREASTFEEDING BAR

FRIDAY, 3:30 P.M. - 11:00 P.M.
SATURDAY, 8:00 A.M. - 11:00 A.M.
SHERATON TOWERS, ROOM #836

You've been blog-bustling all day, now it's time to relax, rest your aching feet, and have a nice cup of tea — courtesy of Earth Mama Angel Baby! Nursing mamas, bring your babies and belly up to the Breastfeeding Bar to sample our pure, safe breastfeeding products.

MOMSELECT & MOMTV SWAG SUITE

FRIDAY, 3:00 P.M. - 7:00 P.M.
SATURDAY, 8:00 A.M. - 8:00 P.M.
SHERATON TOWERS, ROOM #TBA

Open to all MomSelect members. Filled with lots of great swag. Plus, they'll be filming mom bloggers who would like to be profiled on MomTV throughout the weekend. For more information contact Amy@bsmmedia.com.

MICROSOFT MICROSPA

FRIDAY, 9:00 A.M. - 4:00 P.M.
SATURDAY, 9:00 A.M. - 4:00 P.M.
SHERATON TOWERS, MISSOURI ROOM

Microsoft Office and Office Live are hosting a refuge where you can relax and recharge. They'll pamper you with one of three spa treatments – a back massage, hand massage or make-up artistry. If your laptop starts to sputter or spark, they'll have tech services present to assist. Plus: refreshments.

Parties are listed on Page One.

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OTHER EVENTS

WEBGRRLS MEETUP - CHICAGO CHAPTER

WEDNESDAY, 6:30 P.M. - 8:30 P.M.
LOCATION: THE CREATIVE GROUP, 205 N. MICHIGAN, SUITE 3301

It's the Chicago Webgrrls Chapter Launch Networking Meeting. This meeting is free for everyone! Please invite clients, friends & colleagues. Find more info here: <http://webgrrls.com/chicago-il/>

BLOGGER 5K FUNRUN

FRIDAY, 6:30 A.M.
LOCATION:

The perfect way to see the sights of the Chicago lakeshore. You can walk or run. There will be no official timing, just a bunch of BlogHers getting together for an energetic start to the conference weekend.

RIDEZ RECEPTION

WEDNESDAY, 7:30 P.M.
QUARTINO RISTORANTE – 626 NORTH STATE ST.

Come chat and dine with the rest of the BlogHer early birds! We'll meet at the hotel at about 7pm and leave at 7:15-ish to walk to the restaurant. If you arrive a bit later, please feel free to join us at the restaurant.

YUDU NATION MEETUP

FRIDAY, 2:00 P.M. - 4:00 P.M.
SATURDAY, 2:00 P.M. - 4:00 P.M.
SHERATON TOWERS, ROOM #TBA (SAME PLACE AS SHUTTER SISTERS SUITE)

Drop by to get your FREE silk-screened totebag (3 different designs!), say hello to Gabrielle of Design Mom, and learn how to easy it is to use the awesome Yudu silkscreen machine. Extra fun: win one of four \$400 Yudu Prize Packages. All are welcome! No need to RSVP.

AFTER EVENTS

RECOVERY BREAKFAST

SUNDAY, 9:00 A.M. - NOONISH
LOCATION: SAME ROOM AS THE CHEEZBURGHER PARTY

You'll be exhausted. You'll need breakfast. You can find fixes for both these problems at the Recovery Breakfast. Kick back. Relax. Have a bite. Then go home already. BlogHer 09 is over. Geez. Sponsored by Starbucks.

ANN TAYLOR SNEAK PEEK

SUNDAY, 10:00 A.M. - 12:00 P.M.
ANN TAYLOR FLAGSHIP, 600 NORTH MICHIGAN AVENUE

Any and all BlogHer attendees are invited for a special brunch and exclusive preview of the new Ann collection — debuting this fall. Plus, meet the new designer, Lisa Axelson. RSVP at: <http://www.eventsatann.com/>

This handy guide brought to you by your friends at Hershey's and Kirtsy. Stick with us and you'll always be in the know.

